

DGWA

PROGRAM IN GRAPHICS, WEB AND 2D ANIMATION

DGWA covers a wider genre, from illustrating books for children to lay-outing tabloids, book covers, motion graphics, UI designing, creative posters, traditional animation and corporate brand designs. This course does not pay emphasis to teach tools, but the art itself, as a way of life. Substantial work is being done in 2D content, with regards to E-learning, Interactive presentations and 2D animation for television and feature films.

CAREER OPTIONS

- Graphic Designer
- Packaging Designer
- Advertising Art Director
- Web / Interactive Designer
- User Interface (UI) Designer
- Illustrator
- DTP Operator
- Layout Artist
- Developer For Interactive E-learning
- Digital Storyboard Artist
- 2D Animator

DURATION – 288 Hrs

SEM I: CERTIFICATE IN GRAPHIC & PRINT DESIGN

Course content

- Fundamentals of Design & Drawing
- Concepts of Graphic & Illustration
- Graphic Design
- Image Editing
- Page Layouting

SOFTWARES COVERED

- Corel Draw™
- Adobe Illustrator™
- Adobe Photoshop™
- Adobe Indesign™

RELEVANT INDUSTRIES

- Advertising Agencies
- TV Production Houses
- Website Development Companies
- Graphic Design Studios
- E-learning Companies
- 2D Animation Houses
- Print and Publishing Houses

SEM II: CERTIFICATE IN WEB & INTERACTIVE DESIGN

Course content

- Concepts of Web Design
- Webpage Designing
- Interactive Presentation
- Video Editing
- Sound editing

SOFTWARES COVERED

- HTML / Javascript
- Adobe Dreamweaver™
- Adobe Flash™
- Adobe Premiere™
- Adobe Audition™

SEM III: CERTIFICATE IN 2D ANIMATION

Course content

- Fundamentals of design and basics of 2D Animation
- The art of Digital Storyboarding
- Creating 2D Animation through Digital medium

SOFTWARES COVERED

- Story Board Pro™
- Adobe Flash™
- Toonboom Harmony™